

# 4 Criteria Ivy League and Top University Admissions Officers Say Make Your Child Stand Out — And How GYEL Delivers Them



A must-attend webinar for parents who want their child to gain the competitive edge in today's ultra-selective college admissions landscape.

This webinar was developed in collaboration with our esteemed advisory board of college admissions officers from top-tier universities and respected private admissions consultants.

We extend our sincere gratitude to them for generously contributing their time, insights, and expertise to help families understand how GYEL prepares students for success in both college and beyond.

## WHAT LEADING UNIVERSITIES ACTUALLY WANT FROM APPLICANTS

*(That most students never provide)*

With acceptance rates plummeting below 10% at world-class universities, even strong GPAs, SAT & ACT scores are no longer enough.

### In this educational webinar, you'll discover:

- 4 specific qualities admissions officers from Princeton, Yale, Stanford, and other top universities explicitly say they're looking for (beyond academics)
- Why traditional extracurriculars and leadership roles fail to impress selective colleges
- How participation in the Global Youth Excellence and Leadership Program and the UN system delivers the exact credentials that make applications stand out
- The specific GYEL experiences that give students compelling material for standout application essays and interviews
- How GYEL transforms students into the "policy changers and global leaders" that a former Yale admissions officer called "exciting and rare"
- The difference between typical "Tier 3" and GYEL's "Tier 1" extracurriculars quoted by CollegeVine that selective universities want and how to get them
- How to differentiate your child from thousands of academically similar applicants
- The specific leadership frameworks and global competencies GYEL develops that align directly with what Stanford, Duke, and Columbia say they value

**GLOBAL YOUTH EXCELLENCE**  
&  
**LEADERSHIP PROGRAM**



## PRESENTED BY JOANNE JONES

Executive Director, Global Youth Excellence and Leadership CS, United Nations Economic and Social Council  
UN Headquarters credentials & security clearance

### A trusted leader with:

- 20+ years of non-profit and educational leadership
- United Nations credentials and security clearance with the UN Economic and Social Council
- Former Director of Advancement at a top-ranked private school
- A mother who herself experienced the same challenges parents face in today's competitive educational landscape with her own child

## THE GLOBAL YOUTH EXCELLENCE & LEADERSHIP DIFFERENCE

GYEL is the only global excellence program specifically designed by college admissions officers, educators, diplomats, and industry leaders that operates within the United Nations system.

### The data speaks for itself. In a recent survey:

- 96% of parents would recommend GYEL to others
- 93% report it helped their child stand out in college applications
- 95% of students valued direct engagement with global leaders
- 98% of students said they would recommend GYEL to a friend

## IS THIS WEBINAR RIGHT FOR YOUR FAMILY?

This information is especially valuable if your child:

- Is currently in grades 6–12
- Aspires to attend selective colleges
- Needs to develop a standout college application strategy
- Would benefit from distinctive credentials and experiences

**Don't miss this opportunity to give your child the competitive edge that many applicants to top universities simply don't have.**

## ACCESS THE WEBINAR NOW!

 **Watch Now: [GYEL.org/College-Admissions-and-GYEL](https://GYEL.org/College-Admissions-and-GYEL)**

The Global Youth Excellence and Leadership Program operates within the UN system through formal Institutional Agreements with UN-affiliated organizations. Scholarships are available to ensure no qualified student is turned away for financial reasons.

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